

FRENCH FESTIVAL

SPONSORSHIP PACKAGE

FOOD, WINE & DELIGHTS | NOV 18TH 2021



**FRENCH-AMERICAN
CHAMBER OF COMMERCE**

Texas

THE FRENCH FOOD & WINE FESTIVAL

The French Food & Wine Festival is a unique "rendez-vous" to celebrate the French Culture and Art-de-Vivre on the Beaujolais Celebration Day, the third Thursday of November.

The French- American Chamber of Commerce of Texas has been hosting this event for many years, gathering all the **French-American community with top executives, entrepreneurs, and the best restaurants** from the local scene. This event is famous for its unique atmosphere and concept where **networking, entertainment, and tasty food** make a delicious combination to highlight the best of the French culture.



Throughout the evening



This is a perfect opportunity to network and establish **connections** with top **industry leaders**. Meet with over **1,200+ professionals and executives** throughout the evening.



Located at the Cannon, one of the **top leading incubators** in Houston

Try food from over 30 of the most **renowned chefs** in the entire Houston area while drinking the finest selection of French **wines and champagne**

Loyal Sponsors



Marketing Exposure and Visibility

- Increase your reach and **exposure to new clients**, potential partners, customers, and other businesses
- **Achieve a great ROI** with an important exposure campaign at a reduced cost (before, during and after the event)
- Benefit from various media and non media outlets such as: Press releases, news letter with over **12,000 contacts**, Facebook, LinkedIn, FACC Homepage, Banners, Flyers, ETC
- Opportunity for an article of your company to appear on the FACC Magazine

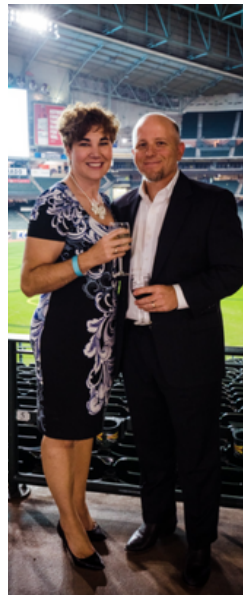


2021 FRENCH FESTIVAL **AT THE CANNON WEST**

IN-PERSON GOURMET CELEBRATION &
SOCIAL EVENT **ON NOVEMBER 18TH**

The Cannon





French Festival Sponsorship Menu



SME Architect

\$2,500

- **4 Tickets**
- **2 Add on Champagne**
- Inclusion in media relations/press materials
- Inclusion in pre & post media releases and outreach
- Logo placement during the event and on our website
- Publication of an article on your company

SME Partner

\$1,200

- **2 Tickets**
- **2 Add on Champagne**
- Inclusion in media relations/press materials
- Inclusion in pre & post media releases and outreach
- Logo placement during the event and on our website
- Publication of an article on your company

SME Associate

\$950

- **4 Tickets**
- Inclusion in media relations/press materials
- Inclusion in pre & post media releases and outreach
- Logo placement during the event and on our website
- Publication of an article on your company